



Minutes - March 13, 2024

Call to Order: Chair Bostwick called the hybrid Agriculture & Extension Education Committee to order at 7:15 pm.

Committee Members Present: Supervisors Bostwick, Stevens and Sweeney.

Committee Members Absent: Supervisors Crary and Towns.

Staff Members Present: Chrissy Wen, Sara Ennocenti, Brad Meier, Brent Sutherland, Randy Terrones

Others Present: Ryan George, Laketa Cruz, Sheryl Schneider

Adopt Agenda: Supervisor Sweeney moved approval of the agenda as presented, seconded by Supervisor Bostwick. ADOPTED

Approval of Minutes:

2024-02-14 Ag & Extension Education Committee Minutes: Supervisor Sweeney moved approval of the February 14, 2024 Ag and Extension minutes, seconded by Supervisor Bostwick. ADOPTED.

Citizen Participation, Communications and Announcements: None.

Division of Extension::

Review of Payments: Payments were reviewed.

Approval of Extension Strategic Plan & Initiatives: Supervisor Sweeney moved approval of the Extension Strategic Plan & Initiatives, seconded by Supervisor Bostwick. Randy Terronez introduced and provided an overview of the inaugural County Strategic Plan, including the input and work that went into the development of the plan's goals and the creation of this initiative's objectives. Chrissy Wen introduced the initiatives within the Extension department. The Extension initiatives include: drinking water quality improvement, maintaining a balance between ag land and urban development expansion, encouraging environmentally friendly investments throughout the county, broadening mental health awareness and education efforts, and leveraging positive relationships with local and regional education providers.

ADOPTED.

Program Report: Sara Ennocenti, Health & Well-Being Educator: Sara Ennocenti introduced herself and provided a couple of handouts to help the committee visually understand her work throughout the county. Sara described her work with mental health education programming by providing the WeCope program to Rock County both in person and virtually. Both delivery options have been very well received and as a result, Sara has received several new requests for more WeCope programming throughout the county. Sara provided an overview of her other programming, which includes StrongBodies classes in many county locations. Sara also described her work with schools through the several school wellness assessments and the Walking School Bus program. Sara also pointed out that she regularly meets with the Human Services department and the Health department on various collaborative efforts and to ensure there aren't any duplicate or overlapping efforts.

Monthly Impact Report: Chrissy introduced the report, pointing out all the educational programming and activities going on in the report. Chrissy highlighted the Horticulture events coming up in the near future and a testimonial from one of the Health & Well-Being WeCope participants. Chrissy also described the Positive Youth Development and FoodWise collaboration efforts with developing the Tean Cuisine Coders 4-H club.

Opportunity to reduce the multi-county geography served by the Bi-lingual Regional Dairy Educator from five counties to four counties: Chrissy introduced an opportunity that had come about as Ag Institute of Extension had decided to add another Regional Dairy Educator in the area which, when the position is filled, could change Alison Pfau's county responsibilities. This would mean Alison would be responsible for 4 counties, rather than 5 and thus her costs would be then be split 4 ways and redistributed to the 4 counties - with an annual cost increase per county of about \$2400. Because of the open HCC position, this would not have any impact on the 2024 budget and the change would not happen until the other position is filled. Supervisor Sweeney moved approval of the Regional Dairy Educator regional change from 5 counties to 4 counties of education/programming responsibility, seconded by Supervisor Bostwick. APPROVED.

Discussion and Possible Action of Committee Description: Supervisor Bostwick shared that the County Board is reviewing and updating the Rules and Procedures, and part of those efforts includes having each committee review and update their committee description. The committee reviewed and discussed the Agricultural/Land Conservation Committee description. Supervisor Sweeney moved approval of the revised Committee Description to as follows: The committee on Agriculture and Extension Education shall consist of five members of the Board. It is preferred that one of the members shall be a Supervisor from a village or city, and the vocation of a majority of the remaining members shall be agricultural when practical. The President of the Rock County 4-H Fair Board, Inc. shall be appointed as an ex-officio non-voting member. The function and responsibilities of the committee shall be as set forth in Wis.Stats. 59.56(3). In addition, the committee shall exercise policy supervision over the County Fairgrounds. Seconded by Supervisor Stevens. ADOPTED.

Supervisor Stevens moved to amend the Title of the Committee Description from Agricultural/ Land Conservation Committee to Agricultural/UW Extension Committee, seconded by Supervisor Bostwick. ADOPTED.

Fairgrounds::

Review of Payments: Payments were reviewed.

Approval of February Rental Contracts: Contracts were reviewed. Supervisor Sweeney moved approval of the February Rental Contracts, seconded by Supervisor Stevens. ADOPTED.

Review of Year to Date Rental Contracts: Year-to-date contracts were reviewed. Brent confirmed that the letter to the neighbors of the fairgrounds had been sent.

KAS Rental Fee Waiver Request (Tabled Feb 14, 2024): Supervisor Sweeney moved to waive the rental fees for 4 separate events, per the rental contract, during the 2024 calendar year for the KAS non-profit organization, seconded by Supervisor Bostwick. Discussion ensued to include an overview of KAS services, event partners, participants, audiences, non-profit status and event attendees. APPROVED, contingent upon the KAS non-profit organization providing the authorized, non-profit paperwork to the committee.

Live Stock Breeders Assoc. Rental Fee Waiver Request: Supervisor Sweeney moved to waive the rental fees for two events in 2024 for the Live Stock Breeders Association, seconded by Supervisor Bostwick. Discussion ensued with Brent explaining that the group would have two events this year (the Live Stock Competition Show event in June and the Summer Spectacular in August), similar to the organization's events that have had their rental fees waived in the past. APPROVED.

Beef Producers Rental Fee Waiver Request: Supervisor Sweeney moved to waive the rental fees for two events in 2024 for the Beef Producers, seconded by Supervisor Bostwick. Discussion ensued with Brent explaining that the group would have two events this year (the Spring Preview Show in March and the Steak Cookout at a date to be determined in June), similar to the organization's events that have had their rental fees waived in the past. APPROVED.

Fair Board Report: Ryan shared that the Fair Board had been working with Brent on the contracts with the county for use of the grounds for the fair. Fair entertainment will be announced tomorrow morning. The Fair Board is continuing to pursue the licensing necessary to have beer sales at the fair.

Comments from the Committee: None.

Adjournment: Supervisor Sweeney moved to adjourn at 8:50 pm, seconded by Supervisor Stevens. ADOPTED by acclamation.

Name of person who took the Minutes: Brad Meier

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