



Minutes - March 19, 2025

Call to Order: The meeting of the ADRC Advisory Committee was called to order at 10:01 a.m. by Jennifer Thompson. The meeting was held in-person, in Board Room (J1041), at the DWRC, 1717 Center Ave., Janesville, with the option of attending via Teams Conference.

Roll Call: Present: Rob Wilkinson, Gregg Schneider, Pat Burhans, Mary Ellen Haas, Tom Moe, Gerri Heim and Debbi Kraus

Excused: Chuck Wilson

Unexcused: Jessica Butturini

Staff Present: Shannon Colson, Cori Marsh, Jennifer Peck, Jennifer Thompson and Melissa Kooiman

Introduction of Visitors: Carol Greene, Visitor

Approve Agenda: A motion was made by Rob Wilkinson, seconded by Gregg Schneider, to approve the agenda. Motion approved.

Approval of Minutes:

January 17, 2025, Minutes: A motion was made by Gregg Schneider, seconded by Rob Wilkinson to approve January 15, 2025, minutes. Motion approved.

Citizen Participation, Communications and Announcements: Pat Burhans will email Jennifer Thompson about the Parkinsons special event happening at 10:00 am April 5th at Sol Fitness. The following committee members' terms are due in April; Gregg Schneider, Mary Ellen Haas, Debbie Kraus and Chuck Wilson.

A chair and vice chair will be voted on during the May meeting.

Old Business:

2025 Marketing Opportunities: APG, the Gazette affiliate company, will be putting out special editions. Jennifer Thompson is purchasing three editions that will go into the Gazette and Beloit Daily News. The February edition was called Young at Heart, which promoted the Stepping on program. April's edition will be called Discover. This will focus on Wednesday Walks and Cycling Without Age. The July Issue, Dine in Dine Out, will promote the Nutrition Program. The May edition will include a ten-day ad about our programs along with an article on Cycling without age including the new Date Night program.

Aging Plan- Advocacy: On May 13 the State of Wisconsin will have a State Advocacy Day at the hotel across from the capital. The morning consists of training and information. In the afternoon, appointments are set up, allowing participants to speak with Representatives and Senators.

New Business:

Fall Event: The ADRC is planning a fall event on October 15 from 9 am to 1 pm. The goal of the event is for people to enjoy, socialize and learn what the ADRC has to offer. Jennifer Thompson went over the ideas that had been thought of so far. Some ideas include activity stations, tour a transportation bus or learn facts about the Resource Center.

Future Reports: Reporting will be seen differently going forward. Human Services is looking at software that live data could be pulled from. This will not be available until the end of the year. Jennifer Thompson would like to know if there is something more committee members would like to be reported on. Tom suggested Jennifer pull out information on what she sees would be interesting for committee members.

2026 Budget: The 2026 budget planning has begun. Governor Evers is looking to put 7.5 million more GPR dollars over 2 years into the APS program. APS funding has not moved in years and is very much needed. The Nutrition Program is looking at 21.7 million in funding and 3 million in all funds with an additional 1 million going to Alzheimer's Support Programs.

ADRC Unit Updates:

APS: Michelle Muth went over the Adult Protective Services statistics included in the packet.

Aging: Cori Marsh went over the statistics in the agenda packet for the Aging Unit. The new transportation software continues to be successful. Averaging 150 rides per day with a 98% on-time pick-up rate. The Family Caregiver grants are decreasing with the NFCSP now at \$1000 and the AFSCP at \$1500.

ADRC Specialist: Melissa Kooiman went over the ADRC Specialists statistics.

Complaints and Appeals: There was a request to work with a different staff member.

Successes: Jennifer Thompson went over the successes reported.

Adjournment: Tom Moe made a motion to adjourn at 11:17 am, seconded by Pat Burhans. Motion approved.

NOT OFFICIAL UNTIL APPROVED BY COMMITTEE.